

St. Joseph's Catholic Primary School



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Tel: 01626 352559
e-mail: admin@sjna.uk



Newsletter
May 2025

MESSAGE FROM HEAD OF SCHOOL



Dear Parents and Guardians,

I am amazed that the half term break is already upon us! This term has been filled with a jam-packed curriculum, and our children have been working diligently to achieve their goals. We are especially proud of our Year 6 students and their dedication before, during and after the SATs. They have truly set a great example for the entire school.

All of the children have had some wonderful trips and experiences that have enriched their learning journeys this half term. It's heartwarming to see them thriving under the great care and love of our school family. We are so proud of their achievements and growth this month.

As we look ahead to the upcoming half term, there are many more events planned for the children, making it an even busier time ahead. We encourage you to stay connected with us and be a part of this amazing journey we are on together.

Thank you for your ongoing support and commitment to your child's education. Together, we can continue to provide a nurturing and enriching environment for our students to grow and succeed.

Have a happy and safe half term. We will see you all back on TUESDAY 3rd June.

Best Wishes and God Bless Sarah Pascoe

THE CATHOLIC LIFE OF OUR SCHOOL

Today KS1 and 2 had a pilgrimage to St. Joseph's Catholic Church in Newton Abbot. One of Pope Francis last directives was to encourage individuals, especially young people, to embrace the concept of 'Pilgrims of Hope' as a way to live their lives and face the challenges of the world. This theme is central to the 2025 Jubilee Holy Year, which the Pope had declared. He invited people to see their lives as a journey, a pilgrimage, and to find hope in the face of hardship and uncertainty.



STARS OF THE WEEK



VALUE GUARDIANS

<p>Harley Lily-Mai Aiden Whole Class</p>		<p>Isaac C Kaden Beauden</p>
<p>Violet Thea Jack Alfie</p>		<p>Isaac Whole class Willow Leo</p>

STARS OF THE WEEK



VALUE GUARDIANS

<p>Evan Kyleigh Harry Layla Wilbur Corey</p>	 	<p>Corey Amelia Michael Wilbur Evan Jason</p>
<p>Emily Amelia Braxton Maisie</p>		<p>Logan James Michelle Whole class</p>



CURRICULUM HIGHLIGHTS

This half term we have been mad about growing! Learning all about what plants need to grow and how we can grow and eat our own healthy food. This is something we have all really enjoyed and lots of us have gone home to grow our own things too. We embedded our learning in the traditional tales of Jack and the Beanstalk and The Enormous Turnip. Ask your child to tell you the stories.



An exciting and beautiful trip to The Rare Breeds Farm in Totnes ended our half term of learning and growing. We can't wait to see what we are going to learn and where we are going to explore next half term.



CURRICULUM HIGHLIGHTS

St. Vincent's May Highlights 🌸☀️📖

May has been a lovely month in St Vincent!

This month, we've been busy exploring lots of exciting topics across the curriculum! In **Maths**, we've been learning all about measuring and have had great fun using centimetres and metres to measure different objects around the school. We went on a special **pilgrimage** to St Joseph's Church, which was a thoughtful and inspiring experience. In **Science**, we've been investigating habitats in our forest school and even created our own micro-habitats! We also took a journey around the globe in **Geography**, using atlases to find and name the world's seas and oceans. We also had an amazing time on our extra PE inset with Miss Brown. It's been a fantastic few weeks of learning and discovery!





CURRICULUM HIGHLIGHTS

As Geographers, we took the train to Dawlish Warren to practically learn about coastal erosion.

We worked in groups to reconstruct coastal defences and talked about how they could protect our land. God blessed us with beautiful weather and lots of fun was had!



We had a great opportunity to attend a football festival at Newton Abbot College. We enjoyed meeting up with lots of local schools to learn many new football skills from the secondary students. Great collaboration skills everyone, we were very proud of you!

As Scientists, we have been practically working to identify and describe the function of different plants, including investigating the way water is transported within plants.





CURRICULUM HIGHLIGHTS



What a lovely half term it has been. We've had a visit from Ms Brown @NAC who came in to lead a PE session on athletics. Y5 had an amazing day at NAC for a sports festival and at Coombeshead for a 'Funky Moves' session. The children have been working on their art skills of Shadow Puppets, mapping skills in Geography and life cycles in Science. All of St Oscar have worked so hard and are excelling in their learning; Y6 completed SATs week. To celebrate all the hard work, we had a well-earned trip to the park and a water fight.

Breakfast Club

- Available **Monday – Friday** from **8:00 AM**
- Cost: **£4 per session**



Booking Information:

All bookings should be made via **ParentPay** prior to the session. For any last-minute bookings, please call the **school office**.

After School Club

- Available **Monday – Friday**
- Until **5:00 PM** – **£6.75**
- Until **5:30 PM** – **£10.00**
- **Fridays close at 5:00 PM**



After School Activities

- **Tuesday** – Football

Important Notice:

Any accounts with arrears of **£50 or more** will not be permitted to use the **Breakfast Club** or **After School Clubs** until the balance is cleared.





Summer Fair

Please join
us for:

Friday 11th July
3.30 - 5.00pm

Raffle

Food & Drink

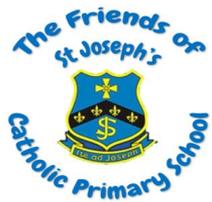
Teddy, Toy &
Bottle Tombola

Games

AND MUCH MORE!

Class Stalls





The Friends of
St Joseph's



Non-Uniform Day

Friday 27th June

We are looking for donations of soft drinks, wine, beer, toiletries or any other bottled goods for the Summer Fair Tombola in exchange for non-uniform. Please bring your bottles in on the day!



10% off birthday parties at iTown & iBounce using code:

StJosephs10





The Friends are asking for donations of
any pre-loved **teddies, books and toys**
for the Summer Fair



If you have any **teddies, books or toys** you
are able to donate, please drop them into
the school office during the week
beginning Monday 16th June.



Thank You!



Attendance Matters



Attendance April/May

	93.36%
	94.84 %
	90.74 %
	97.49 %

Important Notices & Reminders

If your child is late for morning registration, arriving late at school after 9am, please ensure you or their accompanying adult reports to the school office to ensure that they are registered.

Good attendance means...
being in school at least 95% of the time or 180 to 190 days

175 days not at school!

All this time for shopping, holidays and appointments

365 days in a calendar year



Attendance Roadmap

In line with the DfE Statutory Guidance (in force from 19th August 2024) we offer a supportive, stepped, attendance approach. We will offer a welcoming ethos with high expectations for all. We will assess data to identify absence trends & use preventative discussions/meetings with families to listen, understand & support to remove barriers. Where needed, we will formalise support to nurture improvement with Attendance Contracts & as a last resort we will consider intensifying support &/or enforce legal sanctions.



Did you know, arriving after the register has closed (30 mins from school starting) = an absence?



Did you know, 90% attendance = approx. 95 missed lessons/hours of learning?

STEP 1 - Identify, Assess & Prevent

Our daily actions & processes aim to promote relationship building with children & families to prevent absence. This involves monitoring data trends & absence patterns to inform our conversations with you (& your child where age allows). The trigger for conversations is where absence is at risk of reaching the new National Threshold (**10 sessions (10 half days/5 days) within a 10 week rolling period**). Other daily actions involve promoting attendance positively, using praise & incentives, swift absence follow up, email &/or letter communication to raise your awareness of emerging concerns, processing requested or unrequested 'Term Time Exceptional Absence' & doing Home Visits to meet our safeguarding duties as required.

STEP 2 - Early Absence Support

We move to this step if the National Threshold for absence is met (authorised or unauthorised) to prevent further absence occurring. Discussions & meetings will be offered to identify if early support or reasonable adjustments are needed. This will be done using discussions &/or meetings to create a supportive action plan. An Early Help Assessment (EHA) may be required for some support to be accessed along with a Team Around the Family (TAF) Meeting Process

Please talk to us about how we can support you &/or your child at any time.

STEP 3 - Formalised Support

Where absence continues & initial support needs to be increased an Attendance Contract (AC) will be offered to formalise support. This is a 3-6 month nurturing plan of improvement to prevent further escalation. Achievable & individual targets will be set & reviewed regularly. Medical &/or other information will be actively sought at this point if required to work collaboratively with you & other agencies. An AC can run alongside other meetings e.g., TAF meeting.



Did you know, 90% attendance = 4 weeks of absence over a year?

STEP 4 - Warnings - Concerns Remain

Where STEP 2 or STEP 3 support has been unsuccessful &/or declined, a 'Formal Warning' if AC has failed, or a 'Notice to Improve' Letter if no AC appropriate, will be issued to reinforce the need for immediate improvement. A Family Court Order such as an Education Supervision Order will also be considered as an alternative to prosecution.



Did you know, good attendance increases academic success?



STEP 5 - Legal Action - No Improvement

Legal action (Penalty Notice or Prosecution) MAY be requested from the Local Authority (LA) if Unauthorised Term Time Absence is taken, or if overall absence continues to occur & reaches or exceeds the National Threshold for absence, despite STEPS 1-4 being attempted. Statutory Guidance States a Referral to Children's Social Care for children with 'Severe Absence' (less than 50%) should be considered to obtain 'Intense Support'.

PENALTY NOTICES & LEGAL ACTION

1st Offence (after 19th August 2024) of **Term Time Leave** &/or **Irregular Attendance** (10 sessions of Unauthorised Absence or more) = Fine of £160 per parent, per child if paid within 28 days. If paid within 21 days fine is reduced to £80 per parent, per child.
2nd Offence within 3 years (from 19th August 2024) = Fine of £160 per parent, per child payable within 28 days, no reduction available.
3rd Offence within 3 years (from 19th August 2024) NO PENALTY NOTICE considered. The case will be presented to **Magistrates' Court** under s444(1) or (1a) of the Education Act. If found guilty, a fine of up to £2500 per parent, per child can be issued. Convictions for s444(1a) offences will show on DBS record.

IS MY CHILD TOO ILL FOR SCHOOL?

Should I keep my

child off school?

Yes

Until...

Chickenpox	at least 5 days from the onset of the rash and until all blisters have crusted over
Diarrhoea and Vomiting	48 hours after their last episode
Cold and Flu-like illness (including COVID-19)	they no longer have a high temperature and feel well enough to attend. Follow the national guidance if they've tested positive for COVID-19.
Impetigo	their sores have crusted and healed, or 48 hours after they started antibiotics
Measles	4 days after the rash first appeared
Mumps	5 days after the swelling started
Scabies	they've had their first treatment
Scarlet Fever	24 hours after they started taking antibiotics
Whooping Cough	48 hours after they started taking antibiotics

No

but make sure you let their school or nursery know about...

Hand, foot and mouth	Glandular fever
Head lice	Tonsillitis
Threadworms	Slapped cheek



SCAN ME

Advice and guidance

To find out more, search for health protection in schools or scan the QR code or visit <https://qrco.de/minftec>.

"THIS MORNING, HE HAD A STOMACH ACHE... BUT LOOK AT HIM NOW!"

MOMENTS
MATTER,
ATTENDANCE
COUNTS.

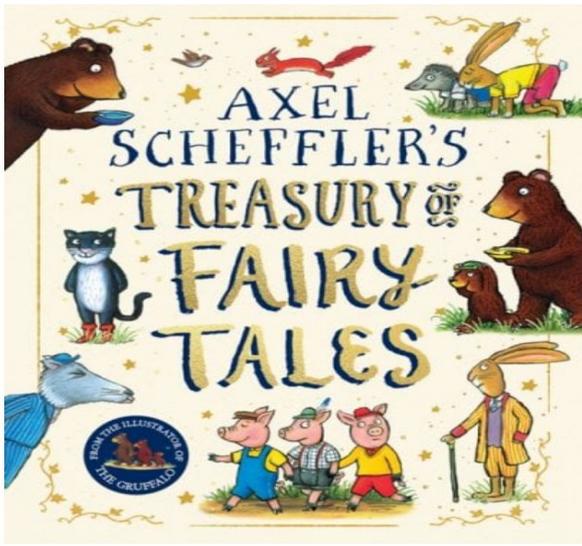


HM Government

Head to the NHS website to find out more.



23.05.25	Break up for Summer Half Term	11.7.25	Summer Fair
02.06.25	Non-Pupil Day - School closed	23.07.25	Year 6 Leavers Assembly
06.06.25	Year 5 Language Detectives at Coombeshead	23.07.25	Break up for Summer Holidays
11.06.25 -13.06.25	Year 5 & 6 Residential		
24.06.25	St Vincent Paignton Zoo trip		
25.06.25	Year 5 Performing Arts Workshop		
27.06.25	Non Uniform Day - Bottle Tombola		
01.07.25	Sports Day and Family Pic-Nic		
02.07.25	Year 6 Leavers Mass (Church of Assumption, Torquay)		

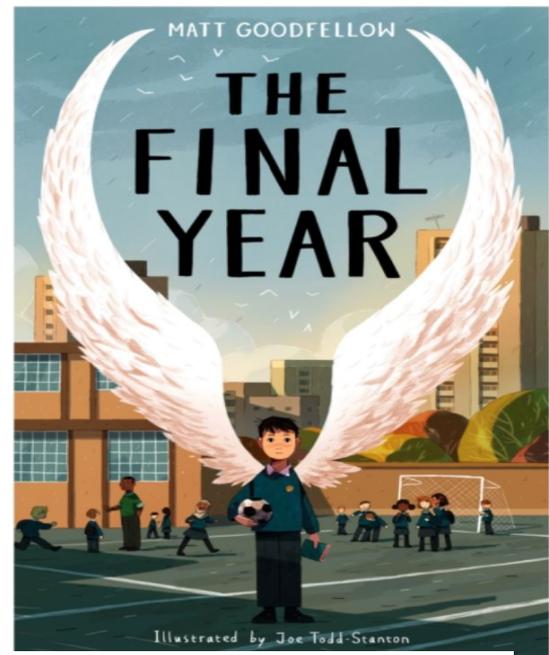


Axel Scheffler Fairy Tale Treasury by Axel Scheffler

Axel Scheffler presents a selection of illustrated classic fairy tales in this beautifully produced gift book edition. Including Goldilocks, The Three Little Pigs, and Puss in Boots, it's an ideal read-aloud story book for younger children. Scheffler's clever visual storytelling offers an enchanting introduction to timeless tales.

BOOK RECOMMENDATIONS

'If you don't like to read, you haven't found the right book.' *J.K Rowling*



The Final Year by Matt Goodfellow and Joe Todd-Stanton

The end of Year 5 through to the end of primary school is told through fragments of life in this unique verse story. Accessible, powerful, and highly relatable, Year 6 children will empathise with Nate and the challenges he faces at home, his struggles with bullying at school, and deciphering what really matters between the ages of 10 and 11. Highly recommended.



SAFEGUARDING

Safeguarding at St. Joseph's is always a priority. Should you have any enquiries or concerns, please contact our Designated Senior Lead for Child Protection: Mrs Day or Mrs Pascoe on 01626 352559. Our named governor for child protection is Tim van Kroonenburg.

WELFARE

Our Family Support Worker is Rachel Ripley. Please let us know if you would like her to contact you for ANY support. Everyone needs a Rachel in their lives!



ATTENDANCE

Hi, my name is Steph, I'm the Attendance and Welfare Officer here at St Joseph's. I monitor attendance regularly to ensure that, where possible, every child is in school on time every day. If you have any concerns around your child's attendance, please leave a message with the office and I will contact you.



CPOMS and Operation encompass

At St. Joseph's we use CPOMs as our system for recording information that we consider to be safeguarding information. Further information about the programme can be found here -

<https://www.cpoms.co.uk/privacy-statement/>

Operation Encompass is the reporting to schools, prior to the start of the next school day, when a child or young person has exposed to, or involved in, any domestic incident.

Operation Encompass will ensure that a member of the school staff, known as a Key Adult, is trained to allow them to liaise with the police and to use the information that has been shared, in confidence, while ensuring that the school is able to make provision for possible difficulties experienced by children, or their families, who have been involved in, or exposed to, a domestic abuse incident.

COMMUNITY EVENTS & ACTIVITIES

PIRATES AHOY
@STOVER SCHOOL, NEWTON ABBOTT
TUESDAY 27TH - FRIDAY 30TH MAY 2025

2024 AWARDS
★ BEST CHILDREN'S ACTIVITY PROGRAM IN THE SOUTHWEST
★ BEST SUMMER CAMP IN THE SOUTHWEST

SHIVER ME TIMBERS TUESDAY	WALK THE PLANK WEDNESDAY	CLAP OF THUNDER THURSDAY	FAIR WINDS FRIDAY
Beach Basketball	Treasure Tennis	Baton Down Bench Ball	Dabloom Dodgeball
Baton Down Bench Ball	Dabloom Dodgeball	Scuttlebuck Soccer	Capture the Pirates Flag
Nautical NERF	Sea Dog	Nautical NERF	Scuttlebuck Soccer
Captain James Sparrow, Shipwrecked & Soaked	Circus Skills	Capture the Pirates Flag	Treasure Island Inflatables Challenge
	Treasure Island Inflatables Challenge	Stranded on a Desert Island Survival Skills	Pirate DRESS UP & TREASURE HUNT encouraged but not compulsory!

PLUS PIRATE AAARG-RTS & CRAFTS EVERY DAY!

BOOK NOW @ www.high5sportscamps.co.uk

FIND US ON:

NEWTON ABBOT SOCCER SCHOOL

WHERE?
NEWTON ABBOT RFC
TQ12 3JS

WHEN?
THURSDAY 29TH MAY & FRIDAY 30TH MAY

WHO?
AGES 5-12 YEARS OLD

BOOK ONLINE TODAY
<https://saints-southwest.classforkids.io/camp/1018>

#SAINTSSW

SAINTS SOUTHWEST



The poster features a vibrant background of paint splatters in various colors (red, yellow, blue, green) and scattered craft supplies like pencils and brushes. At the top center is the Buckfast Abbey logo, a stylized stag head with a glowing orb on its forehead. Below the logo, the text 'Buckfast Abbey' is written in a simple font. The main title 'Craft drop-in event!' is prominently displayed in large, colorful, 3D-style letters. The event details are listed in a clean, sans-serif font. A circular inset image shows a close-up of a bee on a purple flower. At the bottom right, there is a small version of the Buckfast Abbey logo.

Buckfast Abbey is a registered Charity No. 232497


Buckfast Abbey

Craft drop-in event!

Wednesday 28th May from
10am - 12pm and 1pm - 3pm

Bee Craft Activity taking place
in the **School Room**,
adjacent to the church

ALSO! Please ask about
our **nature themed trail**
in the church, information
available in the School Room

Adults need to stay with the children during the session.
Suitable for ages 3+

To find out more visit
www.buckfast.org.uk/events



The poster has a light grey background with decorative orange and yellow patterns, including a grid and circles. At the top center is the Buckfast Abbey logo. The title 'Craft Workshop' is written in large, bold, black letters. Below the title, the activity 'Make a Pom Pom Teddy Bear key ring' is described. A cluster of black paw prints is positioned above the date. The date and location are clearly stated. The time slots are listed in a bold font. The age requirement and price are also specified. A note about children being accompanied by an adult is included. A QR code is provided for pre-booking. At the bottom left, there is a small image of a pom-pom teddy bear key ring hanging from a string.


Buckfast Abbey

Craft Workshop

Make a Pom Pom Teddy Bear key ring



**Friday 30th May in the
Education Centre**

10:30am - 12:00pm
1:00pm - 2:30pm
3:30pm - 5:00pm

Age 9+
£10 per person

Children under 15 must be accompanied by a paying adult



Pre booking essential
To book use QR code





ARGYLE
COMMUNITY
TRUST

WHITSUN HALF TERM ROADSHOWS

SOUTH DEVON | MAY 2025 | 9.30AM-3.30PM | BOYS & GIRLS ALL ABILITIES AGED 5-15

Football Roadshow unless stated



Only
£24
for the
day!!!

Tuesday, 27 May
Paignton Community College

Wednesday, 28 May
Paignton Community College

Friday, 30 May
Paignton Community College



SCAN ME

Book now 01752 522202
www.officialsoccerschools.co.uk/argyle/courses.html

www.argylecommunitytrust.co.uk

FOOTBALL ROADSHOW

Our Soccer Roadshows are age and football specific with the emphasis on fun, enjoyment and development. Sessions include skills, techniques, competitions and small sided games.

GIRLS ONLY ROADSHOW

Girls of all abilities have the chance to learn new skills, make new friends and really feel part of the football community. These sessions are in place to shatter any lingering pre-conceptions about women's and girls' football and boost participation whilst learning skills and techniques and playing small sided games.

MINI PILGRIMS 10AM - 11PM

Mini Pilgrim football sessions are aimed at three - six year olds, who are experiencing their first taste of a structured coaching session. The sessions are staffed at a ratio of 1 coach to 12 children. The emphasis is to improve the children's listening and concentration skills whilst working on balance and co ordination. The children can develop in a safe and fun environment over the duration of the sessions.

STRIKERS & GOALKEEPERS

This specific day will cover a variety of shooting activities and goalkeeper training. With opportunities for defenders and attackers to showcase their skills.

SEND ROADSHOW 10AM-3PM

Our Special Education Needs and Disability (SEND) Roadshows are inclusive sessions for children with a disability. This can be physical disabilities such as visual and hearing impairments and cerebral palsy, or children with learning needs such as autism and ADHD.

MULTI SPORTS/SKILLS

Chance for participants to undertake a wide range of sports throughout the day. Sports will vary from football, handball, tag rugby plus many more. Each venue and area will offer different sports.

SHORT BREAKS 10AM-1PM

Fun and inclusive football and multi-sport activities for children aged 7-15 with a disability and educational health & care plan (EHCP).



ARGYLE
COMMUNITY
TRUST

PHONE 01752 522202

REGISTERED CHARITY NUMBER 1128906

For our cancellation policy please visit
<https://argylecommunitytrust.co.uk/terms>



@ArgyleTrust



<https://officialsoccerschools.co.uk/argyle/courses.html>

LEARN. PLAY. SUCCEED

ONLINE SAFETY TIPS

At The National College, our WakeUp Wednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formally delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit nationalcollege.com.

10 Top Tips for Parents and Educators ENCOURAGING CHILDREN TO CHOOSE RESPECT

Sometimes, differences between children can escalate into bullying, potentially impacting their mental health in a way that can persist into adulthood. While it's natural to disagree sometimes, teaching children the importance of respect is essential – especially in difficult situations. This guide provides strategies for encouraging considerate behaviour, even during a dispute, to foster a kinder, more inclusive environment for everyone.

- 1 LEAD BY EXAMPLE**
As adults, we play a crucial role in modelling respectful behaviour for children: they observe and learn from our actions every day. Be mindful of the way you interact with others in front of children. Keep in mind that you should always engage others with an attitude of mutual respect, even if you disagree with them. Demonstrating this behaviour can influence young people to help them to handle their own conflicts in a healthy way.
- 2 AGREE TO DISAGREE**
Make sure children know that it's fine to have differing opinions – and that disagreeing with someone doesn't mean you can't get along or respect each other's point of view. Help them understand that sometimes we can "agree to disagree", using active listening skills when doing this can also help to build respect and understanding of others.
- 3 PROMOTE ACTIVE LISTENING**
Teach children about the importance of active listening: that is, making a genuine effort to listen to the other person's perspective without interrupting, before responding in a way that shows you understand their viewpoint, even (or perhaps especially) if you disagree with it. This enables people feel respected and allows for a better comprehension of their point of view, which in turn can make it easier for you to communicate your own options to them.
- 4 ENCOURAGE THE USE OF "I" STATEMENTS**
If a child finds themselves in a disagreement with someone, it can be useful to encourage them to use "I" statements during the discussion. Framing their thoughts and feelings using statements like "I feel..." or "I think..." can help them avoid an accusatory tone and encourages them to take responsibility for their own emotions.
- 5 FOCUS ON BEHAVIOUR, NOT CHARACTER**
When disagreements happen, encourage children to focus on critiquing and addressing the specific actions or behaviours that caused the upset rather than attacking the person's character. For example, "I didn't like how you interrupted me" is better than "you're so rude". This can help children avoid hurting someone's feelings, which is likely to inflame the situation.
- 6 STAY CALM AND TAKE BREAKS**
It's perfectly normal to feel upset during a disagreement – especially if it's getting heated. Remind children that if they feel overwhelmed, they should try to take deep breaths or even go for a short break to help them stay composed. A conversation becomes less intense, nervousness is calmer, and continuing it later or in a different setting, can prevent things getting out of hand, allowing cooler heads to prevail.
- 7 START CONVERSATIONS ABOUT RESPECT**
Take openly to children about what respect means – to you and to them. Discuss how they might show respect to each other, to friends, to strangers and to even to people we might disagree with. You could use examples of consideration or inconsiderate behaviour in books, films or TV to open discussions about the importance of giving someone our regard.
- 8 SEEK COMMON GROUND**
When a disagreement has occurred between children, they may find it hard to move past it. You can support them in finding a more positive way forward by helping identify areas of agreement or common ground with the other party. This can help to build bridges between differing opinions and foster a more cooperative atmosphere, as well as preventing those involved from demonising each other.
- 9 AVOID MAKING THINGS PERSONAL**
It's important that we make it clear to children they must avoid name-calling, swearing or derogatory comments, generalising with other people. Constructive language sets a positive tone and helps keep the conversation productive. Reminding children to stay calm and take breaks – as mentioned previously – can help them avoid getting too emotional and saying or doing something hurtful.
- 10 REFLECT AND LEARN**
After a child has had a disagreement, encourage them to reflect on the experience and think about what they can learn from it. When they do this, they may realise how they might improve their communication skills to handle conflicts more effectively in the future. You could use role play, writing and drawing pictures, or hypothetical scenarios to further develop their skills in resolving disagreements in a disagreement.

Meet Our Expert

The Anti-Bullying Alliance (ABA) co-ordinates Anti-Bullying Week each year. ABA is a unique coalition of organisations and individuals, working together to achieve their vision to stop bullying and create safer environments in which children and young people can live, grow, play and learn. They welcome members from any organisation or individual that supports this vision and support a free network of thousands of schools and colleges.



Source: See full reference list on guide page 23

At The National College, our WakeUp Wednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formally delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about SCAMS AND FAKE NEWS

"Fake news" refers to fabricated or misleading material presented as a legitimate account of events. It's often used by malicious actors online to push an agenda, or even by criminals as a way of making scams more persuasive. Scammers can trick us into handing over personal information, security details and even our hard-earned cash.

WHAT ARE THE RISKS?

A message arrives saying "Here you see this video of yourself?" or you might be sent an attention-grabbing headline of celebrity that's been shared on social media. This kind of "click" is produced by scammers to draw us in to click on an unsafe link, where malware could be downloaded to our devices. Those scams rely on our curiosity and our "need to know" instinct.

"CLICKBAIT" PHISHING SCAMS

A message arrives saying "Here you see this video of yourself?" or you might be sent an attention-grabbing headline of celebrity that's been shared on social media. This kind of "click" is produced by scammers to draw us in to click on an unsafe link, where malware could be downloaded to our devices. Those scams rely on our curiosity and our "need to know" instinct.

FALSE FRIENDSHIPS

Scammers often pretend to be someone they're not to gain their victims' trust. They're often trying to convince you that they've connected with that they're a child of similar age with shared interests. Warning signs include a high volume of messages (often with an interesting tone), security inappropriate levels of intimacy, quick liking, emotional manipulation, threats or blackmail.

SALES, DEALS & DISCOUNTS

Some scammers appear as adverts, offering a chance to buy something – such as designer products, experiences or tickets to a popular show – at a reduced price. Such plays often include a time limit or countdown, urging us to hurry as we don't miss out on the deal. This pressure encourages us to ignore personal details or payment information before pausing to check if it's legitimate.

YOU'RE A WINNER!

This kind of scam involves luring giveaway opportunities or prizes. It could be a message saying we've won a prize draw or competition. Or it could be a gift, free trial, bonus credit, and so on. It's important to be sceptical if it's too good to be true. All these techniques are used to prompt us to share our personal information, thinking that there's something to be gained by doing so.

FAKE CELEBRITY ENDORSEMENTS

Impersonating influential people online is a common tactic for scammers, who can use technology to create fake photos, audio and even videos that look authentic. These can be used to convince us, for example, to buy a product, sign up for so-called "business opportunities", or invest in cryptocurrency schemes – all of which are fake or otherwise untrustworthy. Many scammers also impersonate popular celebrities' social media accounts, as well as those of individuals.

Advice for Parents & Educators

- ### STAY INFORMED

Stay up to date with the latest information and best practice on scams. See what scam alerts are reported and make note of what tactics were used. Keep up with your owners' digital lives: talk to them about their devices and use your owners' resources to learn what risks certain sites and apps pose to young users.

TALK TOGETHER

Chat often and openly with young people about fake news, online scams and how they look work. Encourage them to ask you about anything they're unsure of or worried about online. If a child claims to have been scammed, don't pass judgement. Blaming the victim may deter young people from asking you for help. Remember, adults are scammed just as often, if not more.

ENCOURAGE HEALTHY SCEPTICISM

Most scams rely on emotional or psychological manipulation, tapping into our human instincts. Encourage them to be sceptical, help others, find answers, make friends, avoid losing out or to become something we really want. Encourage children to recognise that pressure to act or to share details with an adult, especially if what's on offer sounds too good to be true.

BE PROACTIVE

Children shouldn't use digital devices for education, socialising, shopping and play. Don't worry for a problem to arise before you discuss the risk of scams, fake information and fake news. Highlight what to look out for and clearly communicate what what circumstances the child might be likely to be in. Emphasise that they're aware of the support services that are available to them (such as Childline).

Meet Our Expert

Dr Holly Powell-Jones is the founder of Online Media Law UK and a leading expert in digital safety, mental health and young people. Her PhD investigates children's understanding of risk online. She works with schools, businesses and universities to provide award-winning education on the criminal, legal and ethical considerations for the digital age. Visit OnlineMediaLaw.co.uk for more.



Source: See full reference list on guide page 23 <https://nationalcollege.com/guides/fake-news-and-scams>

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